

CASE STUDY / WE DO PLAY

Delivering scalable, high-reliability IT across 13 venues

A repeatable technology model for a fast-growing, multi-brand leisure group.
From launch day deployment to ongoing managed support

13

SITE SET
UPS

4

BRANDS
SUPPORTED

1

PARTNER FOR
BUILD + RUN

THE CLIENT

We Do Play operates Flip Out UK, Activate UK, Putt Putt Social and Rumble Rooms. It's high footfall venues rely on point-of-sale, guest Wi-Fi, CCTV, telephony and back office connectivity from the moment the doors open

THE CHALLENGE

Each new venue has a hard launch date and a complex web of suppliers. AV, payments, access control and broadband all needed to integrate with the core IT environment before opening. Once live, downtime can mean lost trade immediately.

THE REQUIREMENT

repeatable deployment + reliable ongoing support across a growing estate.

A consistent technology foundation for every new venue

THE SOLUTION

Little Big Tech provides an end-to-end technology service for each new We Do Play location, taking responsibility for the core IT environment and coordinating closely with specialist suppliers.

01 Connectivity

Procured and provisioned for each venue.

02 Network + WiFi

Structured networks for staff, payments and guests.

03 Devices

Computers and tablets staged, configured and ready.

04 Cyber Security

Controls tailored to POS, guest and staff environments.

05 CCTV

Setup, testing, handover and staff readiness.

06 Hardware

Procurement and pre-deployment configuration

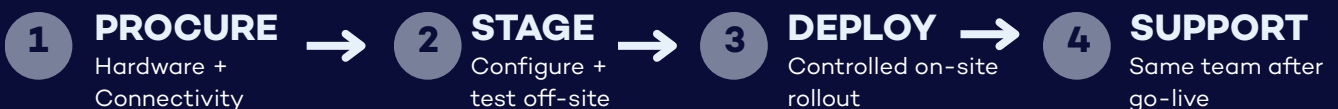
07 Supplier Coordination

PAV, payments and access control aligned before launch.

08 Managed Support

Ongoing support and proactive site checks after go live.

HOW IT WORKS



CLIENT FEEDBACK

Little Big Tech have been instrumental in providing cutting-edge solutions that ensure uninterrupted communication, enhanced collaboration and superior performance across our multiple brands. What truly sets them apart is their commitment to going above and beyond.

JON THOMAS
We Do Play

BUSINESS BENEFITS

- Faster, repeatable site launches
- Reduced launch-day risk
- Consistent infrastructure across brands
- Simpler supplier coordination
- Continuity from build to support
- A model that scales with growth